

PAR EverServ™ Series 6000 POS Speeds Front-End Transactions for Arby's Franchisee

Lindy Enterprises, an early adopter of EverServ™ Series 6000 POS, the latest point-of-sale solution from PAR, has experienced faster front-end performance in all phases of ordering and transactions with the new hardware. In addition to quicker operations, the EverServ Series 6000's larger, user-friendly touch screens, minimal counter footprint and cooler operating temperatures have won positive reviews from both managers and users at the Somerset, NJ-based Arby's franchisee.

"Items come up faster, the screens change faster when you're entering items, and charge cards go through faster," says Chris Aleszczyck, Assistant Manager at Lindy's Freehold, NJ location. "The speed of the terminal itself is better."

In particular, processing time for credit and debit card transactions, which now make up 25 to 30 percent of all sales at Lindy's stores, has been cut in half. The EverServ Series 6000 technology uses an advanced Intel Mobile chip set that offers greater processing power and therefore faster transaction capabilities.

The new POS hardware also offers a more user-friendly experience. The larger 15-inch touch screen has proven popular, and the screen itself can tilt up to 45 degrees to accommodate different users' needs. "The staff enjoys the tilt screen because it adjusts to everyone's height and eliminates glare," says Lynda Malone, owner of Lindy Enterprises.

Larger Screen but Minimal Footprint

Malone also likes the EverServ Series 6000's slim design, small counter footprint and minimized cabling, especially since one of her stores is a mall location with limited space. The touch screen can also operate independently of its counter pedestal, for example as a wall-mounted unit, and this flexibility appeals to her as a way to make the best use of space in tight locations.

Another advantage in close quarters is that the EverServ Series 6000's advanced technology design allows the units to run at lower temperatures than other POS hardware, which lengthening its lifecycle. In addition, "the units run cool, which makes it easier to manage what you put next to them," says Malone.

Malone has been a long-time user of PAR products, which have repeatedly proven themselves to be reliable performers. In her Freehold location, the EverServ Series 6000 terminals replaced the PAR ViGo™ POS terminals, providing noticeably faster performance than even PAR's fifth-generation solution.

What hasn't changed with the new version of the hardware is its sturdiness and reliability. Malone and her managers agree that the unit's stability has been good. "It's an easy machine to use, and it can withstand abuse from the workers," notes Malone.



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PAR InFusion Enables Remote Multi-Store Management

Malone sees the value in all of PAR's product offerings. She uses the InForm module of PAR's InFusion™ software to remotely manage her stores. "I access the back office/enterprise management software from home, where I make all the register and coupon changes, and close the payroll each week," says Malone. "I look at the labor reports and the sales reports to see what's selling and what's not, and the impact of discounts. I think it's a wonderful system—there's more information than was available in my first store, and there are capabilities for even more information."

Malone also makes use of PAR's service plan, opting for a yearly service plan providing unlimited phone tech support and advance exchange services for hardware. Malone explains that because this store contained older systems, she was more comfortable paying a flat fee for technical support rather than paying on a per-call basis. "It's certainly beneficial buying a yearly package, and it made me feel more secure."

PAR Proves A Long-Term Partner for Lindy Enterprises

For Malone, her managers and staff, PAR's product benefits are a strong reason to stick with the company. With the EverServ Series 6000, Lindy Enterprises is already seeing the benefits of faster POS operations and transactions, a more flexible, user-friendly touch screen, the unit's small counter footprint and its reduced operating temperatures. She plans to stick with PAR and its products in the future.



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